



# 10 HILLS

STUDIO

To Whom It May Concern,

This is to certify that Naisha Sahney has successfully completed her internship at 10 Hills Studio, where she worked as a Marketing Intern from 1st June to 1st October, 2023.

10 Hills Studio, is a streetwear online and offline marketplace that houses over 30+ homegrown streetwear brands.

During her internship, Naisha first dedicated herself to gaining a deep understanding of the streetwear market and its audience. She conducted extensive research into the origins, culture, and future of streetwear, providing the team with valuable insights on both the industry's evolution and emerging trends. Her research formed a solid foundation for the marketing strategies that followed.

With this knowledge, Naisha turned her attention to crafting and refining our social media strategy. She explored various digital platforms, analysing their potential to engage our target demographic. She then applied her findings to create effective strategies that aligned with our brand identity.

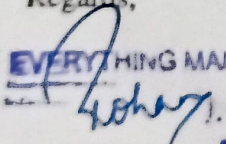
Naisha was also hands-on in implementing these strategies, collaborating with our ad performance agency to drive campaign results. She worked seamlessly with our in-house team of photographers and videographers, contributing to high-quality visual content that elevated our brand's presence.

Throughout the internship, Naisha demonstrated strong analytical thinking, creativity, and initiative. Her work was crucial in building and executing a digital marketing strategy that resonated with our audience. We are confident that Naisha has a bright future ahead, and we wish her every success in her future endeavour's.

Sincerely,

Regards,

EVERYTHING MAN STORE



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